

NE's FAVORITE COMIC CON FOR KIDS!



**2026 - 2027
SPONSORSHIP
& ADVERTISING**



KIDSCONNE.COM

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About Us

Kids Con New England® is New England's favorite comic con for kids and the largest kids-focused comic and children's book convention in the region! We host events in spring in New Hampshire and in southern Maine in fall.

Kids Con promotes art education and literacy through family friendly comics, literature, art, workshops and fun activities that inspire creativity and learning, while engaging families in a fun and interactive environment!

Kids Con provides a welcoming atmosphere that nurtures the imagination and interests of young fans, allowing families to enjoy a fun day filled with creativity, imagination, and exciting memories together!



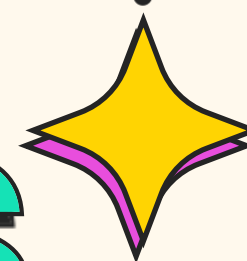
Est. 2015

This is our 11th year, with average attendance of about 1500-2000 people per day. Our target audience - families with kids ages 4-12. Our events have over 100 kid-focused family-friendly artists, authors, creators, and vendors, with creative workshops, superheroes, princesses, costumed characters, gaming, musical performances, magic shows, jedi training, puppetry, scavenger hunt, art contest, kids and family cosplay contest, and more!





Sponsorships



1. Presenting Sponsor (1): \$1800

Brand Exclusivity: Event designated as “Presented by (Your Brand)”

Logo Placement: Logo placement on all marketing materials, print and online, with your website link.

VIP Booth Space: Large booth in a prime location.

Press Release Feature: Mention in all event press releases and media coverage.

Program Ad: Full-page ad in the event program and recognition as the Presenting Sponsor on front cover.

Onsite Branding: Logo on exhibitor badges, front cover of print program, your provided banner or poster displayed by event entrance.

Email & Social Media Marketing: Featured in Kids Con’s email newsletter to 4000+ subscribers & social posts leading up to event.

Inclusion in Giveaway Bags: Include your promotional items in all attendee bags, featured by event entrance (sponsor supplied, up to 1000ct).

32 Tickets. (1 of this Sponsorship per event)

2.

Super Sponsor: \$600 ME Event / **\$800** NH Event

Logo Placement: Logo placement on all marketing materials, print and online, with your website link.

Booth Space: 2 - 6ft tables, featured on event map.

Program Ad: Half-page ad in the event program.

Email & Social Media Marketing: Featured in Kids Con’s e-newsletter to 4000+ subscribers & social media posts leading up to event.

Inclusion in Giveaway Bags: Include your promotional items in all attendee bags and featured by event entrance (sponsor supplied, up to 1000ct). **18 Tickets.**

3.

Hero Sponsor (1): \$600 ME Event / **\$800** NH Event

Exclusive Logo Placement on Giveaway Bags: 12”x15” bags given out to all families, prominently displays your logo on front, **includes your promotional inserts** (sponsor supplied, up to 1000ct) and other goodies. The bag is a must have for attendees, containing comics, print program, stickers, and more!

Email & Social Marketing: Featured in our email newsletter to 4000+ subscribers & social posts leading up to event. **12 Tickets.** (1 of this Sponsorship per event)

4.

Activity Sponsor: Bronze: \$100, Silver: \$300, Gold: \$500

Sponsor a fun activity at the event! Magic shows, performances, workshops, character meets, artist alley guests, and cosplay contest!

Logo/Brand displayed at sponsored activity, listed on event map in print & online program, on front page of website with your website link.

Digital ad in e-blasts newsletters, social media posts leading up to event.

Print ad in event program for Silver, Gold Sponsor.

Bronze: 4 Tickets. Silver: 8 Tickets, Quarter Page Ad.

Gold: 1 Exhibitor Table, 12 Tickets, Half Page Ad.



5.

Scavenger Hunt Hero: \$100 or more

The Scavenger Hunt is a fan-favorite activity that gets kids and families exploring the event, and your support helps us provide fun prizes to make their day even more special! It's a fantastic way to showcase your brand while spreading creativity and joy. As our Scavenger Hunt Hero, you or your brand will be **featured on Scavenger Hunt page in print program, e-blasts and social media**, or you can choose to be anonymous.

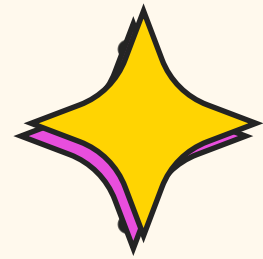


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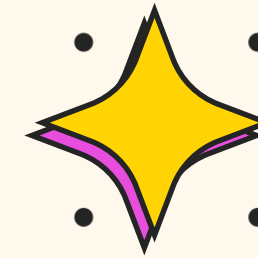
Friends of Kids Con: Donations

Help make the day extra magical for the kids by donating family-friendly prizes like new books, comics, toys, stickers, art packs, tote bags, craft supplies, gift cards, monetary donations, and more! These goodies will be used to reward young fans in our cosplay contest, art contest, scavenger hunt, and workshops. Your kindness spreads creativity and fun, and we'll thank you with shout-outs in our event program, eblasts, and socials, or your can choose to be anonymous.





Advertising



Select 1 or More for Sweet Savings! Get in Touch for Further Details!

7.

Event Program Ads:

Event Print Program is handed out to attendees at the show, also on event schedule page of website.

- **Full Page Ad: \$350** (8.5w x 11h", bw)
- **Half Page Ad: \$175** (8.5w x 5.5h", bw)
- **Quarter Page Ad: \$100** (4w x 5.5h", bw)

9.

Newsletter Blasts:

Reach over 4000 families of our email and social marketing lists. You may include one image 620x200 pixels and up to 50 words of proposed copy with link to your website. **\$50 per campaign month.**

8.

Promotional Insert: \$125

You supply the family-friendly insert, which will be placed inside giveaway bags distributed to attendees at the event. The insert can be up to 8.5x11" in size, up to 3000 copies.

10.

Website + Newsletter Blasts:

Your logo with link to your business to be featured on the main page of our website, sponsor page, as well as ad featured in our newsletter blasts and social.

- **1 month: \$75**
- **6 months: \$350**
- **12 months: \$500**



Sponsor Timeline



Print and Online Materials:

All print and web related materials must be submitted by **March 1** for our New Hampshire event, and by **Oct 1** for our Maine event, or sooner if possible.

NH Event Sponsor/Ad Payment Due:
Upon 1 week of Invoice

Materials Due:
By or prior to 3/01

Everett Arena, Concord, NH Event:
April 17 - 18, 2027

ME Event Sponsor/Ad Payment Due:
Upon 1 week of Invoice

Materials Due:
By or prior to 10/01

Doubletree, South Portland, ME Event:
Nov 14, 2026

THANK YOU

Mailing Address:
Kids Con New England
PO Box 394
Raymond, NH 03077

Prizes & Art Supplies Donations:

Send to us 30 days prior or can be dropped off when you check-in at event. Please contact us 30 days prior to event if you plan to donate prizes.

Thank you!



Meet The Team



The Kids Con team is committed to creating a marketing plan to help you achieve your specific goals. Have an idea that you don't see listed or have questions? [Contact us](#) today!

Emily Drouin

Founder, Promoter,
Event Director, Artist

Emily@Kidsconne.com

Jeremy Drouin

2nd in Command,
Event Manager

Jeremy@Kidsconne.com

Kids Con New England, LLC
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Our Partners & Supporters

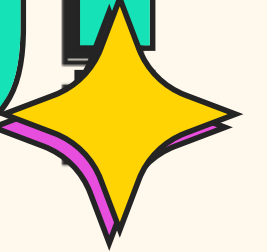
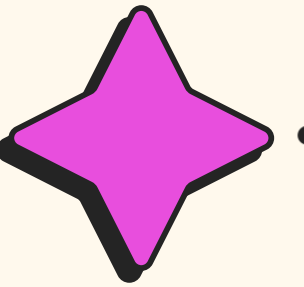


We're so grateful to all our amazing supporters, past and present!





THANK YOU!



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KIDSCONNE.COM

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**Our Official Dragon
Toy Mascot!**