



Kids Con New England Sponsorship Opportunities

Event Date: June 11, 2017

Event Location: Radisson, 11 Tara Blvd. Nashua, NH 03062

Website: kidsconne.com

Contact us: info@kidsconne.com

About

Kids Con New England® is the first and only comic book convention just for kids in New England! Our focus is on family friendly comics, art, and fun activities, inspiring creativity and learning, promoting art education and literacy through comics, cartooning workshops, games, and more!

Our 2017 event will have over 60 kid-friendly family focused comic artists and creators, the largest gathering of this type in the region! The estimated attendance for 2017 is 2000-3000.

Location

Located at the Radisson Hotel in Nashua, NH with easy access off of Rt 3. Externally, it is located on a sprawling grounds with plenty of parking and the hotel has the unique look of a castle. The convention space is primarily located in the main ballroom of 7680 sq ft, 5 breakout/activity rooms, onsite restaurant as well as concessions.



Packages

The Kids Con NE team is committed to creating you a customized marketing plan to help you achieve your specific goals. Have an idea that you don't see listed in the following document? Contact the Sales & Marketing team at jeremy@kidsconne.com

All print related submissions must be submitted by April 10, 2017.

Presenting Sponsor - \$2500 (1 available)

12' x 8' space with 2 - 6ft tables and chairs

25 tickets

Artist Alley/Vendor room sponsorship with banner (24"x70" banner) and logo on program map

Full-size full color ad (8.5"x11") on back of event program

Front page logo placement on website

Logo on all digital ads, e-blasts, website, back of tee shirts, promotional posters, and video of the event

Add your promotional material to be put in the give away swag bags. Sponsor supplied.

Room Sponsor - \$800 (5 available)

Sponsor one of the activity rooms, poster outside of room with logo and on program map

Half page interior ad in event program (sponsor designed)

Front page logo placement on website

Logo on all digital ads, e-blasts, website

2 - 6ft tables and chairs

15 tickets

Add your promotional material to be put in the give away swag bags. Sponsor supplied.

General Sponsor - \$500

Half page interior ad in event program (sponsor designed)

Front page logo placement on website

Logo on all digital ads, e-blasts, website

2 - 6ft tables, two chairs (outside room or in ballroom)

10 tickets

Add your promotional material to be put in the give away swag bags. Sponsor supplied.



Hero Packs and Swag Bags

Hero Packs are FREE limited promotional bags filled with goodies such as comics, trinkets and promotional materials. Quantity is limited to 100. Swag Bags are given out to attendees to hold their haul for the day which includes the Kids Con Program and promotional materials. Quantity of 1000.

Hero Pack Drawstring Backpack Sponsor - \$250 (1 available)

This fun keepsake item is a drawstring backpack featuring your logo below our Kids Con logo. Logo white on orange fabric. A limited print run of 100 bags, durable enough to be enjoyed for a long time.

Swag Bag Sponsor - \$500 (1 Available)

A 15"x11" bag given out to all families, contains the Kids Con Program and promotional materials. Your logo will be featured prominently. Quantity of 1000.

Promotional Insert - \$75

You supply the approved insert; attendees will receive the information in their event Swag Bag / Hero Pack

Hero Pack Donations

We will be giving out free goodie bag 'Hero Packs' to families. We are looking for family friendly materials such as comics (such as from Free Comic Book Day), toys, trinkets, paper cutouts, coloring pages, stickers, etc.

Craft Supply Donations

We are looking for various craft supplies such as paper, construction paper, glue, crayons, pencils, pipe cleaners, etc. If you would like to donate, we will list you on our website, Facebook and print program.

Print Advertising

Kids Con Program book is a "must have" for attendees while they're enjoying the convention. The program book is used to find artists, vendors and the variety of activities and workshops. The program also contains coloring pages and activities. Ad design supplied by you. Design services are available for an additional cost.

Back Cover \$400 (color) (if not taken by sponsorship)

Inside Front Cover \$300 (color)

Inside Back Cover \$300 (color)



Full Page - 8.5"x11" - \$200 (black/white)

1/2 Page Horizontal - 8.5"x5.5" - \$100 (black/white)

1/2 Page Vertical - 4.25"x11" - \$100 (black/white)

1/6 Page - 4"x3.5" - \$50 (black/white)

Online Marketing

Newsletter Blasts

600+ members of our email and marketing lists will be able to see your message.

You may include one image 620x200 pixels and up to 200 words of proposed copy

\$100 per campaign